The role of partnerships in traceability and beyond

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About IDH

- Agro commodities
- Publicly funded
- Convening
- Co-funding model

Implementing Partners

Projects on the ground
Importance of partnerships to ground reality

- FFB traceability is difficult
- Post-traceability probably even harder
- Too big or difficult alone
- Single-party ‘solutions’ not applicable everywhere
- Partnerships can help

How can partnerships add value?

- Leverage different abilities, skills and knowledge
- Helps market to respond
- Avoids duplication and allows learning
Partnerships at ground level: IDH experience

- Partnerships at every level
- Bring intermediaries in
- Business case (not only price)
- FPIC

Partnerships at industry level: Traceability
Working Group (TWG) experience

- Founded in 2014 by committed group of growers, manufacturers and traders
- Agreed common definition of traceability and road map
- Protocols for verification and risk assessment
- Sharing
- Helps others to understand different perspectives

**<50-500 ha (MY)
***<50 ha (MY), <25 ha (IN)
Bringing the two together – Aceh, South Sumatra and West Kalimantan

Industry Partnerships
e.g. TWG

Supply shed integrated plan
• Common purpose, goal, management
• Roles & responsibilities
• Feedback

Conclusion
• Alone is difficult
• Partnerships:
  – Skills, resources, abilities
  – Support the market
  – Different levels
  – Business case
• Companies welcome to join TWG or our work in Aceh, South Sumatra and West Kalimantan