

# **SHARING BEAUTY WITH ALL**

THE L'ORÉAL SUSTAINABILITY COMMITMENT

ERIC BOLLENS  
Raw Materials Corporate Purchasing VP  
RT-13 – Kuala Lumpur  
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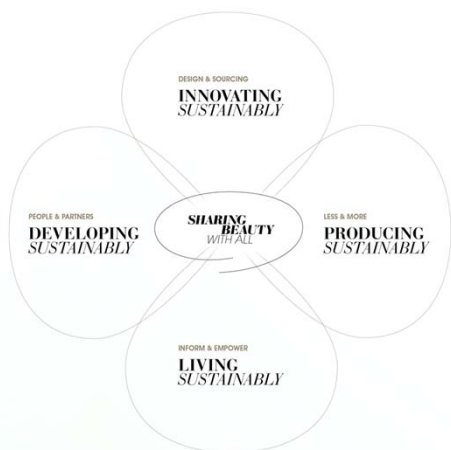
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# **TRACEABILITY AND TRANSPARENCY OF PO/PKO SUPPLY CHAINS**

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# SHARING BEAUTY WITH ALL: THE L'OREAL SUSTAINABILITY COMMITMENT



*“With Sharing Beauty With All, sustainable development is fully integrated into the company’s long-term strategy”.*



**JEAN-PAUL AGON**  
Chairman and CEO  
L'Oréal Group

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## SUSTAINABLE PALM

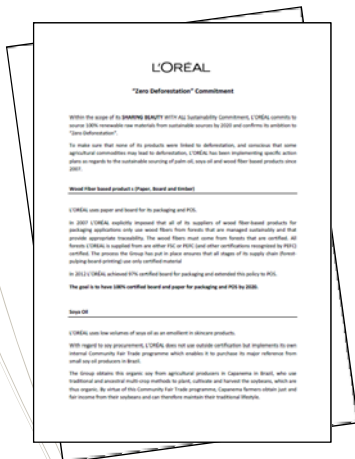
- **2007** L'ORÉAL MEMBERSHIP TO **RSPO**
- **Since 2010** **100% CERTIFIED SUSTAINABLE PALM OIL (RSPO)**
- **Since 2012** **100% CERTIFIED SUSTAINABLE PALM-BASED DERIVATIVES (RSPO)**
- **Since 2012** **ZERO DEFORESTATION COMMITMENT**
  - BY 2015: 100% PALM OIL AND MAJOR PALM DERIVATIVES SHOULD COME FROM KNOWN SOURCES
  - BY 2020 THE LATEST: 100% OF PALM SUPPLY WILL BE FREE FROM DEFORESTATION



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# ZERO DEFORESTATION COMMITMENT



1. Full compliance with local laws
2. A comprehensive and formal free prior and informed consent from indigenous people and local communities
3. The conservation and restoration of High Conservation Value and High Carbon stocks Areas
4. The renouncement to peat clearance for new plantations

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# INTEGRATED APPROACH



- RSPO Certification
- Traceability
- Support to independent smallholders
- Active interactions

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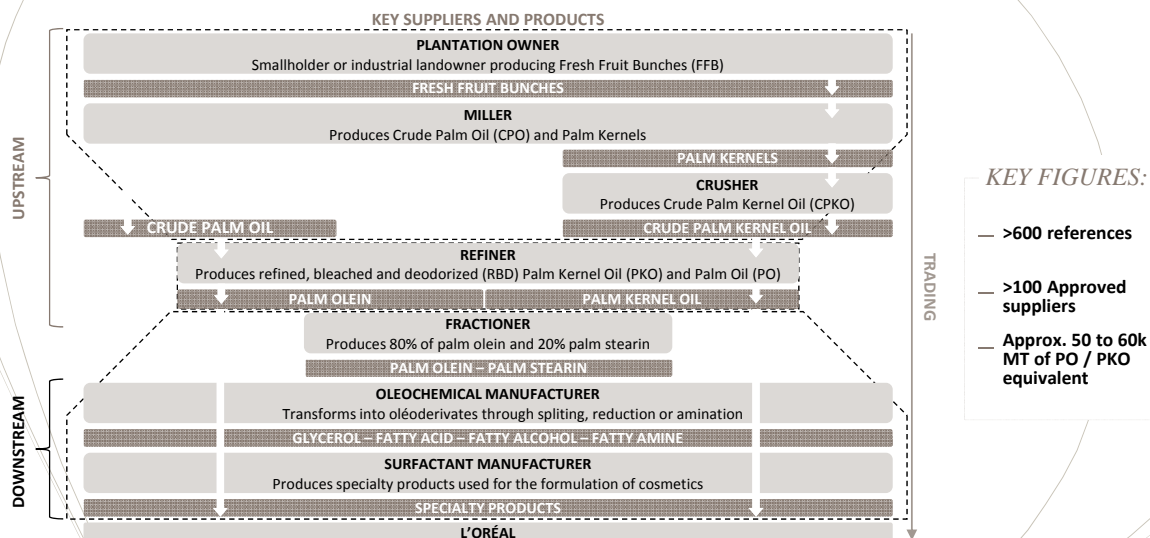
# FOCUS ON TRACEABILITY:

## PALM DERIVATIVES SUPPLY CHAIN INVESTIGATION

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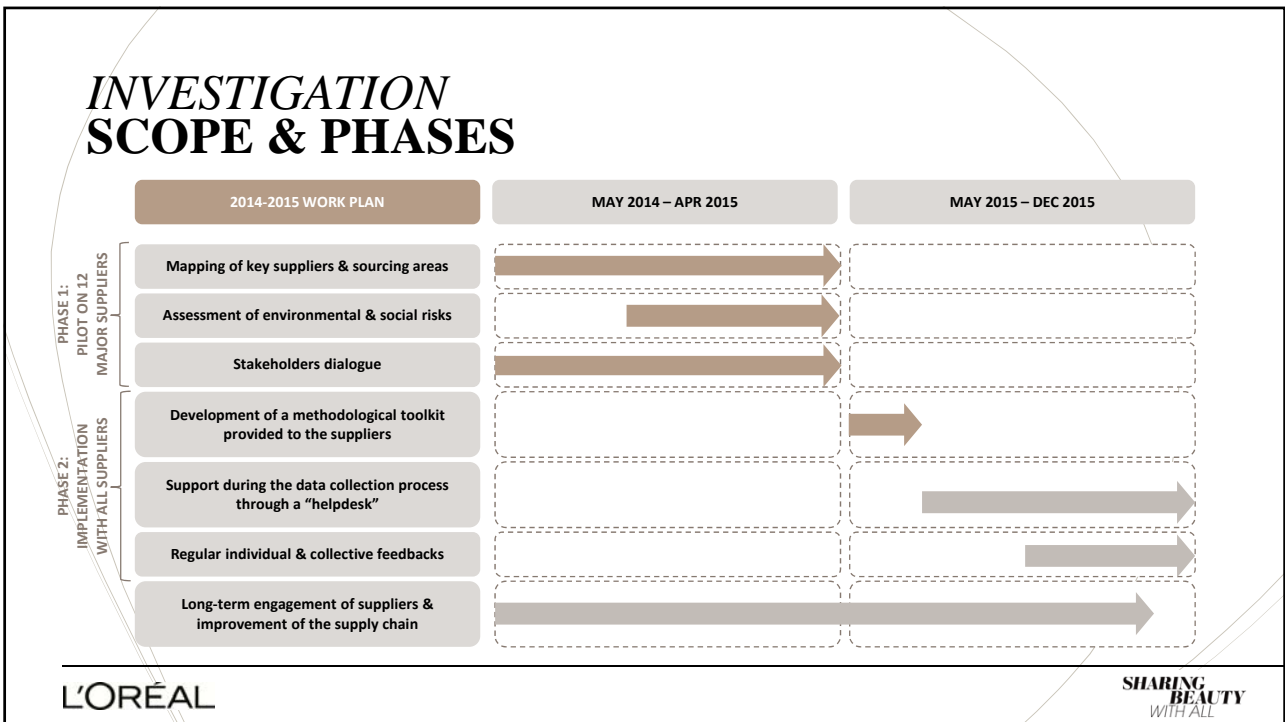
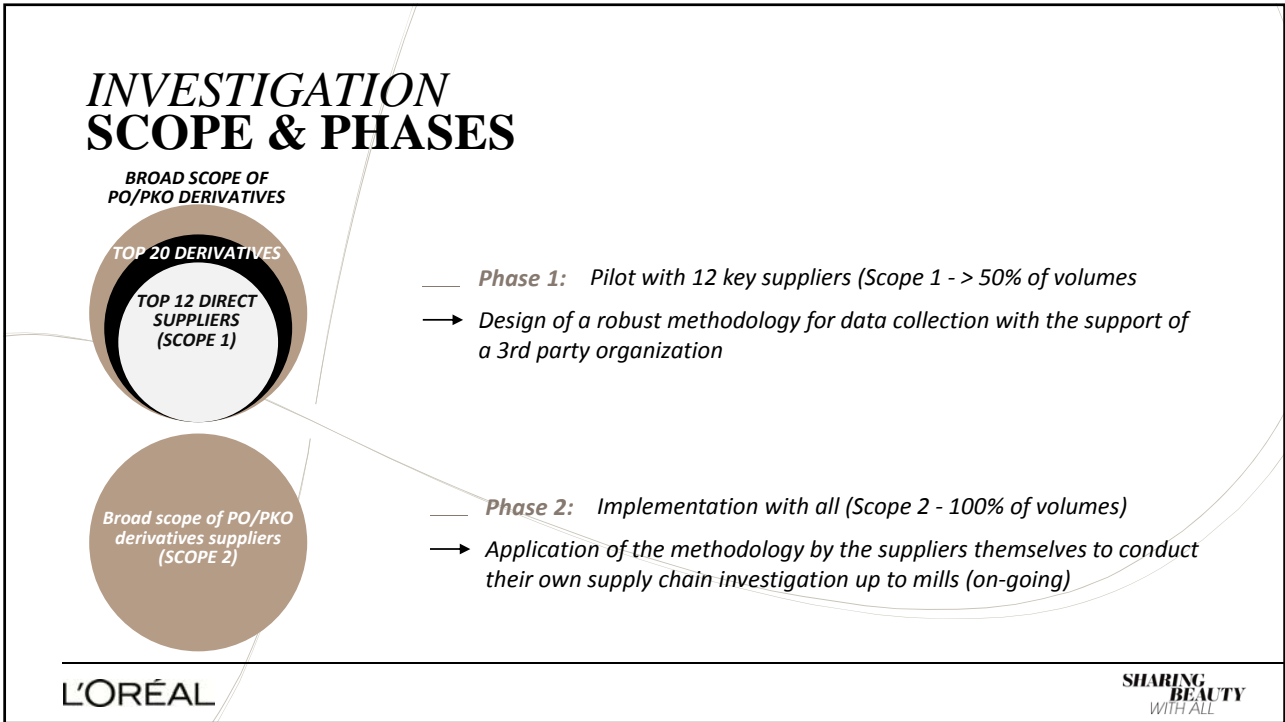
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### A COMPLEX SUPPLY CHAIN



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## KEY OUTCOMES: SUPPLY CHAIN MAPPING

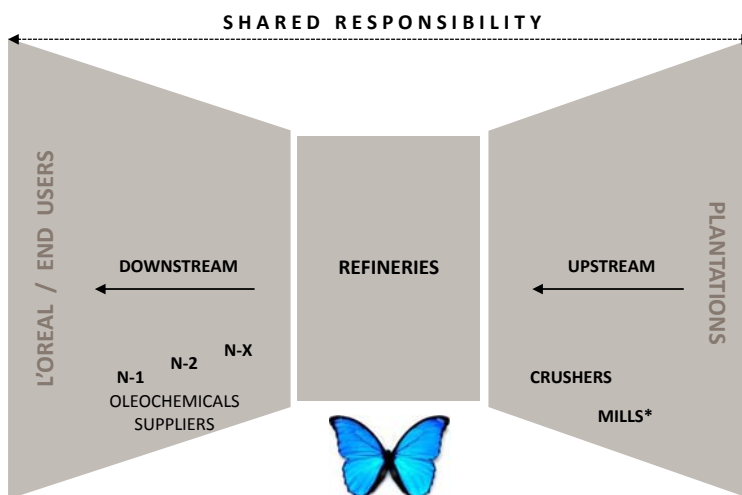


Refineries in green  
Mills in red

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## KEY OUTCOMES: STAKEHOLDER DIALOGUE



\* Scope of 2015 commitment

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## **NEXT STEPS**

- *Follow-up on suppliers' progress in supply-chain transparency and commitments*  
Verification of suppliers' allegations on Zero Deforestation and traceability
- *Pursue the investigation upstream in order to confirm or not the risks*  
On-going visits to refineries, mills, plantation estates & local communities in the key hotspots
- *Support independent palm oil smallholders in implementing more sustainable practices*  
Development of Solidarity Sourcing projects connected to our supply chain to address environmental and social issues in the key hotspots
- *By 2020, none of our products linked to deforestation*  
Implementation of an effective supply chain monitoring and sustainable sourcing model for palm derivatives

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# **THANK YOU**

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